

BREAKTHROUGHS & OUTLIERS

IMPROVING NON-DUES REVENUE

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annual
meeting
& exposition

AUGUST 10-12, 2020

#ASAE20

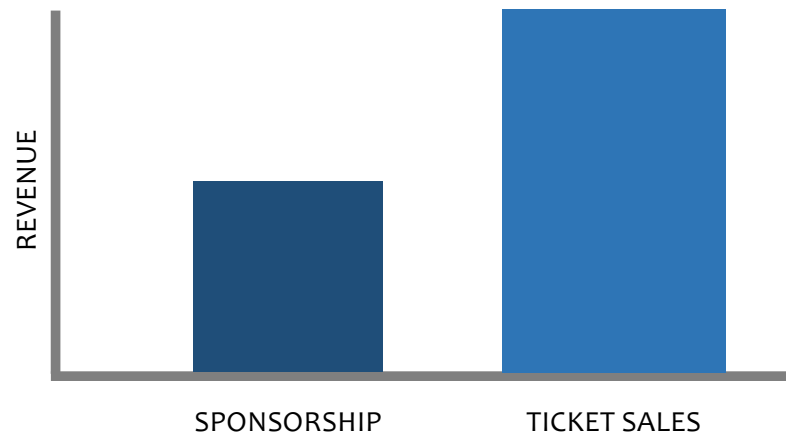
make your mark

BEWARE

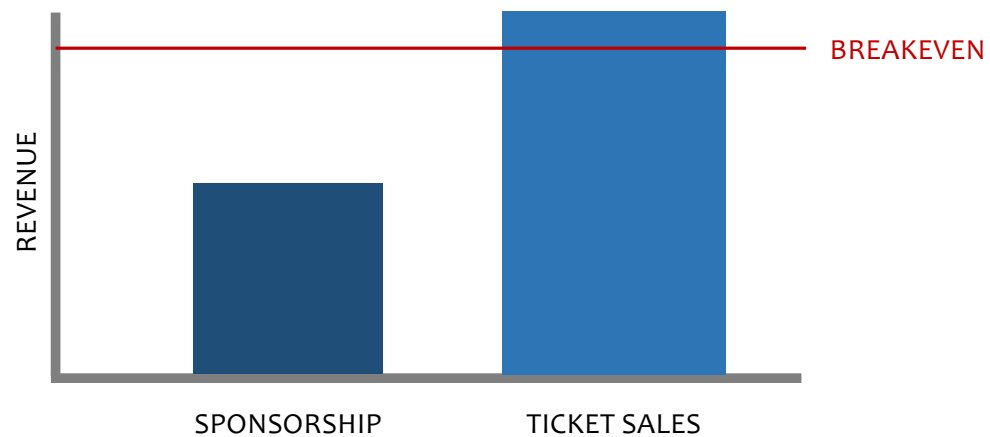
**SILENT
GUARD DOG**



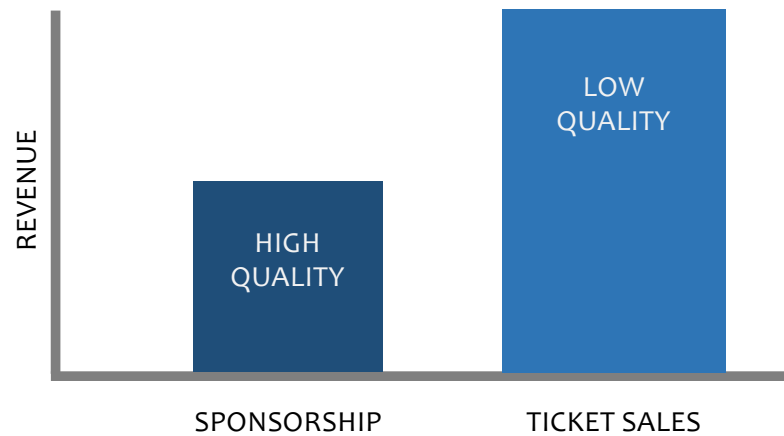
STANDARD EVENT MODEL



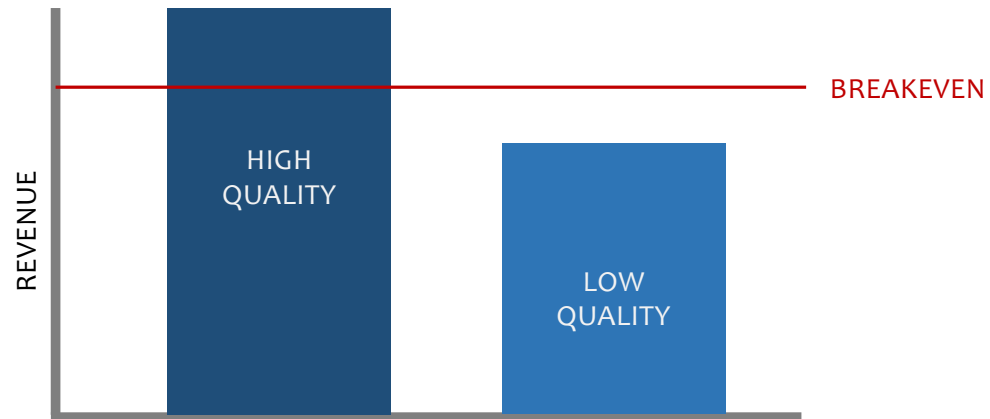
STANDARD EVENT MODEL



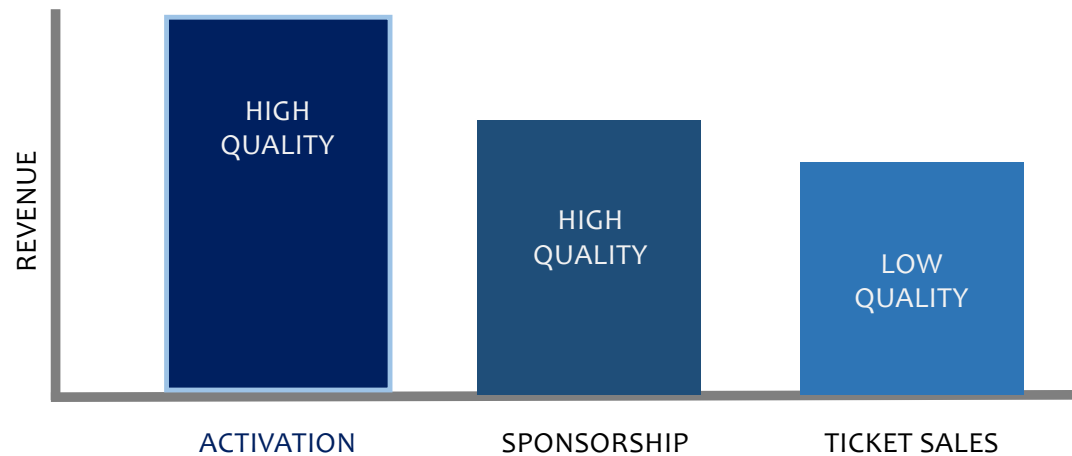
STANDARD EVENT MODEL



IDEAL EVENT MODEL



IDEAL EVENT MODEL













A wide banner image showing a large, jagged iceberg floating in a deep blue ocean under a clear sky. The iceberg is the central focus, with its sharp peaks and ridges clearly visible.

IMPACT ON A SINGLE EVENT

CREATE VALE
CAPTURE VALUE
REDUCE RISK
ACHIEVE SURPLUS

A large iceberg floating in a blue ocean. The tip of the iceberg is above the water line, while the much larger, jagged base is submerged below the surface. The text 'IMPACT ON A SINGLE EVENT' is written in white capital letters across the top of the image, above the water line. The text 'IMPACT ON A PORTFOLIO' is written in large, bold letters across the middle of the image, with 'IMPACT ON A' in black and 'PORTFOLIO' in white, positioned over the submerged part of the iceberg.

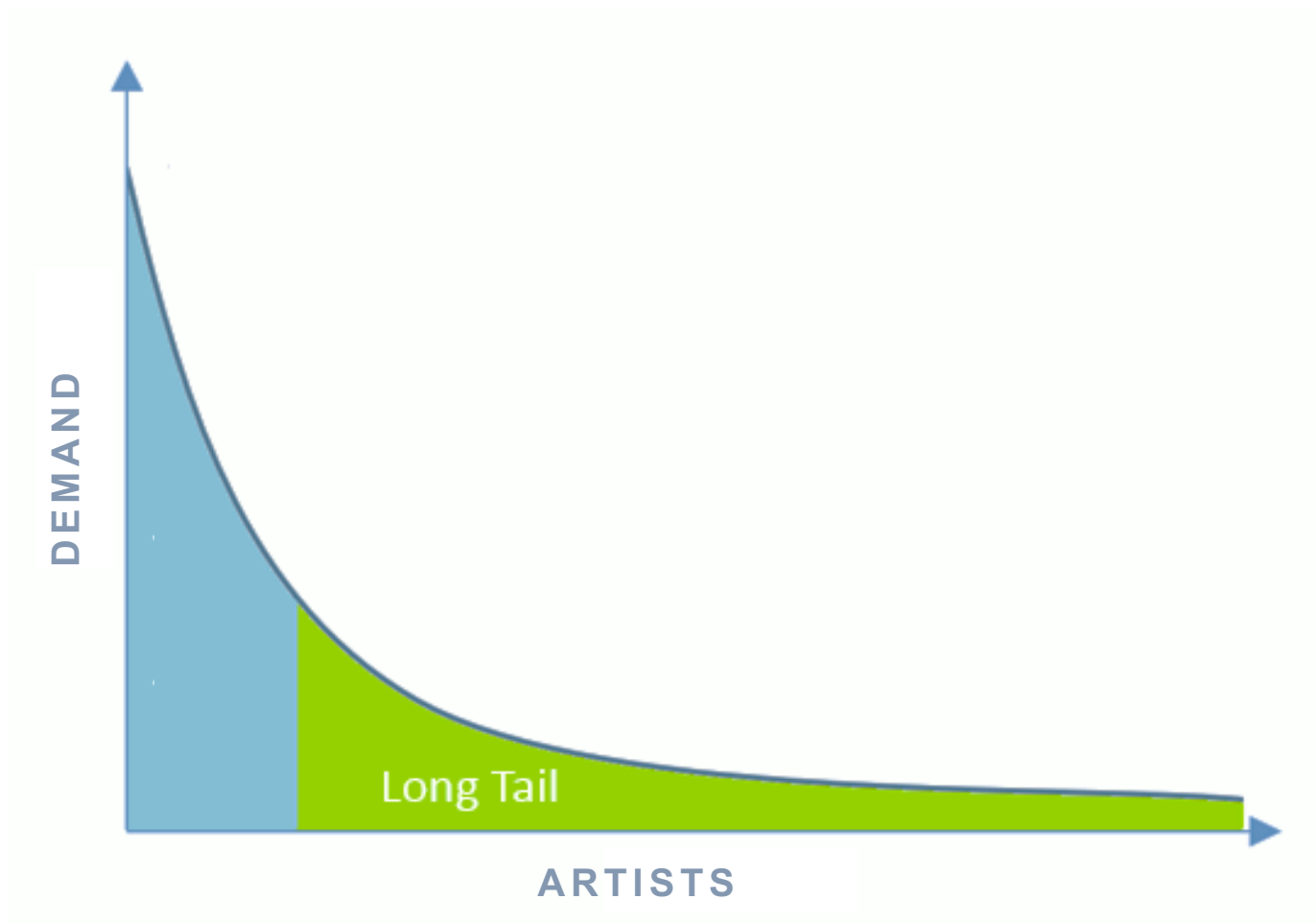
IMPACT ON A SINGLE EVENT

IMPACT ON A
PORTFOLIO

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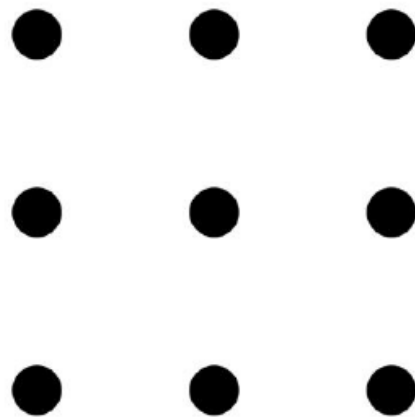
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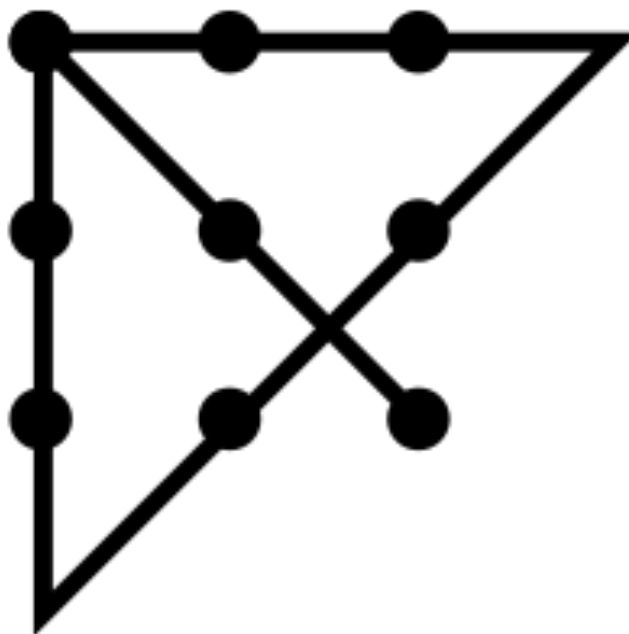


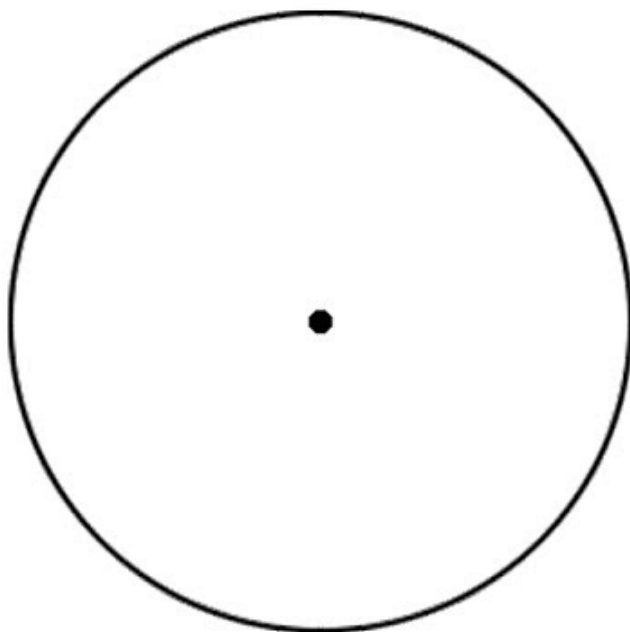




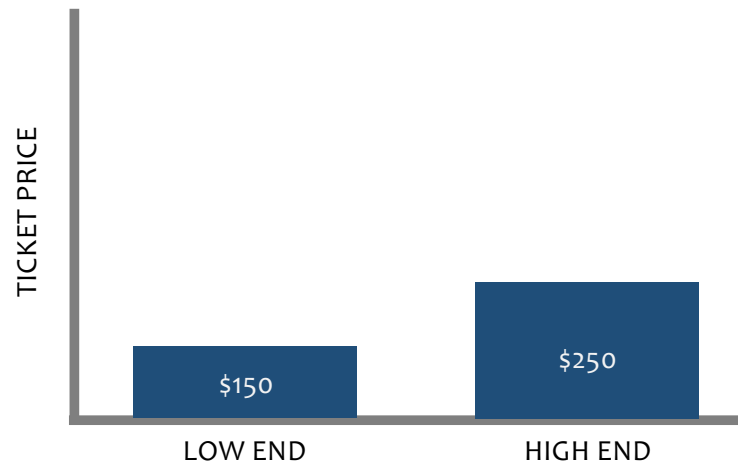




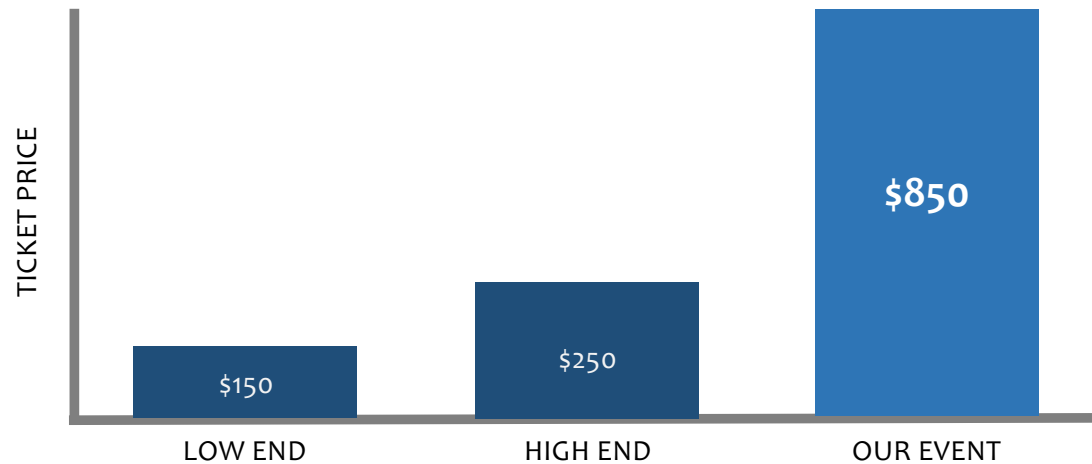


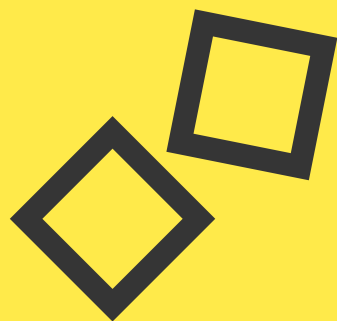


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